



Privacy Policy

Effective Date: September 10, 2026

Last Updated: September 10, 2026



This Privacy Policy explains how Immense Click ("Immense Click," "we," "our," or "us") collects, receives, uses, stores, protects, discloses, and otherwise processes personal information when you visit <https://www.immenseclick.com/>, create or use an account, purchase or access our services, submit an enquiry, communicate with us, or otherwise interact with our Learning, Marketing, Consulting, and related professional services.

Immense Click is an India-based business with a primary commercial and service focus on Bengaluru, Karnataka and Hyderabad, Telangana. We serve businesses, professionals, learners, founders, and organisations across these markets through remote, digital, hybrid, and project-based engagements.

We also support clients and enquiries from other Indian and international markets, including London, Manchester, Edinburgh, Liverpool, Essex, Milton Keynes, Sherman Oaks, California, Ohio, New York, Chicago, Toronto, Melbourne, and Dubai, depending on project suitability, service availability, and applicable law.

For legal and administrative purposes, our registered correspondence location is in Narasaraopet, Guntur, Andhra Pradesh 522601, India.

Our primary service markets and commercial focus may differ from our registered or administrative correspondence location.

This Privacy Policy should be read together with our Terms of Service, Cookie Policy, Cookie Preferences interface, and any additional privacy notice presented when particular personal information is collected.

By using our Services, you acknowledge that you have read this Privacy Policy. Where applicable law requires consent for a particular processing activity, including analytics, cookies, or marketing, we will request that consent separately.

1. Privacy Notice

Immense Click provides Learning, Marketing, and Consulting services to clients and users in India and internationally.

Our principal areas of commercial focus include Bengaluru and Hyderabad, where we actively seek to serve businesses, startups, professionals, organisations, and other customers requiring marketing, consulting, learning, digital strategy, and related services.

Our services are designed to be delivered without requiring every engagement to originate from or take place at a physical Immense Click office. Depending on the engagement, services may be provided remotely, digitally, on-site where arranged, or through a hybrid delivery model.

We respect the privacy of website visitors, registered users, learners, customers, clients, prospective clients, and other individuals who interact with Immense Click.

We seek to collect and process personal information only where reasonably necessary to operate and secure our Services, provide services requested by you, administer accounts and purchases, communicate with you, improve our Services, understand website usage, and comply with applicable legal obligations.



2. Scope

This Privacy Policy applies to personal information processed through the Immense Click website, user accounts, Learning services, Marketing services, Consulting services, enquiry forms, customer communications, purchases, analytics, website functionality, support requests, and related digital services.

It applies to individuals interacting with us from Bengaluru, Hyderabad, elsewhere in India, and international markets where our services are available.

This Privacy Policy does not apply to independently operated third-party websites, applications, platforms, payment services, or other services that we do not control.

3. Our Service Markets and Operating Model

Immense Click operates as a digitally enabled professional-services business.

Our principal service markets in India are Bengaluru and Hyderabad.

We may provide Marketing, Consulting, Learning, business advisory, digital strategy, campaign support, educational services, and other professional services to customers located in these cities without requiring the customer to visit a physical Immense Click office.

Our commercial activities may include serving clients, conducting meetings, delivering projects, providing consultations, participating in business discussions, responding to local enquiries, and supporting organisations located in Bengaluru and Hyderabad.

We may also serve customers in other locations, including selected cities and regions in the United Kingdom, United States, Canada, Australia, and the United Arab Emirates.

International service availability depends on the nature of the engagement, applicable laws, contractual requirements, payment availability, time-zone considerations, and operational feasibility.

References on our website to a city, market, or service area indicate that we offer, target, support, or provide services to customers in that location. Such references do not necessarily mean that Immense Click maintains a permanent staffed office, branch, or leased premises in every location mentioned.

4. Personal Information We Collect and Receive

The information we collect depends on how you interact with Immense Click.

Account Information

When you create or maintain an account, we may collect your name, email address, password credentials, account identifier, account status, profile information, login information, authentication events, preferences, and other information associated with your account.



Passwords are not intended to be stored in readable plaintext. We use appropriate one-way password hashing and security controls designed to protect credentials.

Enquiry and Contact Information

When you contact us about Learning, Marketing, Consulting, or other services, we may collect your name, email address, organisation, city or region, area of interest, business requirements, service requirements, project information, message content, and other information you voluntarily provide.

We may use location or market information provided by you to determine whether your enquiry relates to services available in Bengaluru, Hyderabad, another Indian city, or an international market.

Learning Information

Where you use our Learning services, we may collect or generate information about courses accessed, course progress, enrolments, completion status, materials viewed, timestamps, and other learning-related activity.

Purchase and Transaction Information

When you purchase or engage a paid service, we may process information including your name, contact details, service purchased, transaction amount, billing information, payment status, transaction reference, and limited transaction data received from our payment provider.

Complete payment-card credentials are processed by our payment gateway or payment-service provider and are not intended to be stored by Immense Click.

Usage and Technical Information

When you access our Services, we may automatically receive information such as your IP address, browser type, device type, operating system, approximate location derived from network information, language settings, referring source, pages visited, timestamps, error information, session data, and security events.

5. Geographic and Market Information

We may process approximate geographic information derived from your IP address or information you voluntarily provide, such as your city, country, organisation location, or service market.

We may use this information to understand where demand for our Services originates, respond to enquiries appropriately, improve service-market coverage, analyse website traffic, and determine whether particular services are relevant to users in Bengaluru, Hyderabad, other Indian markets, or international locations.

We do not use approximate geographic analytics to determine your precise physical location unless a particular service expressly requires such information and appropriate notice is provided.



6. How We Use Your Personal Information

We use personal information to provide and improve our Learning, Marketing, and Consulting services; operate user accounts; authenticate users; process transactions; provide customer support; respond to enquiries; route enquiries to appropriate service areas; understand service demand by market; manage projects; deliver courses and professional services; maintain security; prevent fraud and abuse; measure website performance; improve our content; administer business relationships; fulfil contracts; and comply with applicable legal obligations.

We may also analyse aggregated or pseudonymised information to understand interest in our services across Bengaluru, Hyderabad, India, and international markets.

Where required by applicable law, we rely on an appropriate legal basis such as consent, performance of a contract, legitimate interests, compliance with a legal obligation, or another permitted basis.

7. Microsoft Clarity and Website Analytics

We use or intend to use Microsoft Clarity to understand how visitors interact with the Immense Click website.

Clarity may help us understand how users from different service markets, including Bengaluru and Hyderabad, navigate our website and interact with information concerning our Learning, Marketing, Consulting, and other services.

Clarity may process page visits, clicks, scrolling, pointer movements, session information, device information, browser information, page structure, performance information, technical errors, and related interaction data.

This information may be used to generate behavioural analytics, heatmaps, aggregated statistics, and session replay.

We use these insights to identify usability problems, improve website navigation, understand user interest, improve relevant service pages, diagnose technical issues, and enhance the overall user experience.

Microsoft Clarity is treated as a non-essential analytics technology within our consent framework.

8. Microsoft Clarity Cookies

Depending on consent, configuration, browser settings, and Microsoft's implementation, Clarity may use cookies including `_clck`, `_clsk`, `CLID`, `ANONCHK`, `MR`, `MUID`, and `SM`.

`_clck` may be used to maintain a pseudonymous Clarity identifier and preferences associated with a browser.

`_clsk` may be used to associate multiple page views with a Clarity session.

`CLID` may be used by Microsoft to identify when Clarity first encountered a browser.



ANONCHK may be used in connection with Microsoft's identifier and advertising-storage configuration.

MR may indicate whether a Microsoft identifier should be refreshed.

MUID is a Microsoft browser identifier that may be used across Microsoft services for operational, analytics, and advertising-related purposes depending on consent and configuration.

SM may support synchronisation of Microsoft identifiers across Microsoft-controlled domains.

Not every cookie will necessarily be placed during every visit.

Microsoft may change its cookie names, technical purposes, or retention periods, and we may update this Privacy Policy or our Cookie Policy accordingly.

9. Cookie Consent

Where required, non-essential analytics and marketing technologies are subject to your privacy choices.

Visitors may be offered controls such as Accept All, Reject Non-Essential, and Customize Preferences.

Strictly necessary technologies may remain active where required for security, authentication, privacy-preference management, and website functionality.

Microsoft Clarity analytics storage should remain denied until the applicable analytics consent is granted.

Marketing or advertising storage is treated separately from analytics consent.

You may change available privacy preferences through the Cookie Preferences control provided on our website.

10. Session Replay and Sensitive Information

Because session replay can record detailed website interactions, Immense Click applies additional privacy safeguards.

We do not intend to configure Microsoft Clarity to collect readable passwords, complete payment-card information, authentication codes, private credentials, government identifiers, or other highly sensitive personal information.

Sensitive account, authentication, payment, enquiry, and personal-information fields should be masked or excluded from readable session replay where appropriate.

11. Payment Processing

Payments are processed through our payment gateway or other authorised payment provider.

Payment providers may process billing information, card details, transaction authentication information, transaction identifiers, and fraud-prevention information.

Immense Click does not intend to store your full card number or card-security code.



We may retain limited payment and transaction information necessary for accounting, refunds, support, fraud prevention, reconciliation, and legal compliance.

12. Disclosure of Personal Information

We may disclose personal information to service providers that assist with hosting, cloud infrastructure, payment processing, communications, email delivery, authentication, security, analytics, customer support, and related operational services.

Microsoft may receive analytics and interaction information when Microsoft Clarity is enabled.

We may also disclose information where required by applicable law, legal process, court order, regulatory requirement, governmental request, fraud investigation, security necessity, or the establishment or defence of legal rights.

Personal information may also be transferred in connection with a merger, restructuring, financing, acquisition, or sale of relevant business assets.

Immense Click does not sell personal information for monetary consideration.

13. Our Marketing Efforts

We may communicate with customers, prospective customers, learners, businesses, organisations, and other interested persons regarding Immense Click services where legally permitted.

Our marketing and business-development activities may focus particularly on Bengaluru and Hyderabad, as these are important service markets for Immense Click.

We may also market or provide our services to customers in other Indian and international markets.

Marketing communications will include an appropriate unsubscribe mechanism where required.

Opting out of promotional communications will not prevent service, account, security, transaction, or legal communications.

14. International Services

Immense Click may provide services to international customers and organisations.

Markets we may serve include parts of the United Kingdom, including London, Manchester, Edinburgh, Liverpool, Essex, and Milton Keynes; the United States, including Sherman Oaks in California, Ohio, New York, and Chicago; Toronto in Canada; Melbourne in Australia; and Dubai in the United Arab Emirates.

These locations are service markets and do not necessarily represent Immense Click-owned offices, legal establishments, or permanent premises.

The availability of services in any particular jurisdiction may depend on applicable law, contractual terms, commercial feasibility, payment availability, and the nature of the requested engagement.



15. International Data Transfers

Because Immense Click is an India-based business and uses technology and service providers that may operate internationally, personal information may be processed in India and other jurisdictions.

Information relating to users in Bengaluru, Hyderabad, other Indian cities, or international markets may therefore be transferred across regional or national boundaries when necessary to provide the Services.

Where applicable law requires specific safeguards for international transfers, we will use or rely upon appropriate legal mechanisms.

16. Data Security

We use reasonable administrative, organisational, and technical safeguards designed to protect personal information.

These may include HTTPS/TLS encryption, secure password hashing, access restrictions, authentication controls, logging, monitoring, fraud-prevention measures, security reviews, secure software-development practices, and appropriate vendor controls.

No online service can guarantee absolute security.

17. Data Retention

We retain personal information only for as long as reasonably necessary for the purposes described in this Privacy Policy and for applicable legal, financial, contractual, security, and regulatory obligations.

Account information may generally be retained while an account remains active.

Course progress information may be retained to allow users to resume Learning services.

Transaction information may be retained for accounting, tax, legal, and fraud-prevention requirements.

Valid account-deletion requests are generally processed within 30 days, subject to information we are permitted or required to retain.

Microsoft controls retention periods for information processed within Microsoft Clarity in accordance with its applicable service terms and documentation.

18. Your Privacy Rights

Depending on your location and applicable law, you may have rights to access, correct, delete, export, restrict, or object to certain processing of personal information.

Where processing relies on consent, you may withdraw consent for future processing.

You may also unsubscribe from marketing communications and modify available cookie preferences.



Requests may be submitted to support@immenseclick.com.

We may verify your identity before processing certain privacy requests.

19. Indian Privacy Rights

Immense Click seeks to process personal data in accordance with applicable Indian privacy and data-protection requirements, including applicable provisions of the Digital Personal Data Protection Act, 2023, the Digital Personal Data Protection Rules, 2025, and related requirements as they become applicable to our processing.

Where applicable, individuals may have rights relating to access, correction, updating, completion, erasure, consent withdrawal, grievance redressal, and nomination.

20. California Privacy Rights

Where the California Consumer Privacy Act, as amended, applies to Immense Click, California residents may have rights relating to access, deletion, correction, information about categories and purposes of collection, opt-out of applicable sale or sharing, and protection against unlawful discrimination for exercising privacy rights.

Immense Click does not sell personal information for monetary consideration.

Requests may be submitted to support@immenseclick.com.

21. Children's Privacy

Immense Click's general Services are not directed to individuals under 18 years of age.

We do not knowingly collect personal information from children for our general Services where such collection is prohibited.

We do not intend to deploy Microsoft Clarity on services specifically targeted toward children.

22. Accessibility

We aim to make our Services and privacy information accessible to users, including those who rely on assistive technologies.

If you experience difficulty accessing this Privacy Policy or another part of our Services, contact support@immenseclick.com.

23. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our Services, service markets, technology, vendors, legal requirements, analytics tools, security practices, or data-processing activities.



When we update this Privacy Policy, we will revise the Last Updated date.

Where required by law, we may provide additional notice or request renewed consent for material changes.

24. Contact and Grievance Information

Questions, concerns, privacy requests, and grievances relating to this Privacy Policy may be directed to:

Immense Click

Privacy and Grievance Contact: Mohammad Zuber Shaik

Privacy Email: support@immenseclick.com

General Contact: connect@immenseclick.com

Website: <https://www.immenseclick.com/>

Our principal commercial service focus in India includes Bengaluru and Hyderabad, and enquiries from businesses and customers in these markets are welcome.

For formal legal and administrative correspondence, Immense Click maintains its registered correspondence details as stated in this Privacy Policy.

25. Our Privacy-by-Design Commitment

Immense Click seeks to combine transparent privacy disclosures with technical safeguards.

Our approach includes limiting personal-information collection, protecting authentication credentials, using encrypted communications, separating essential and optional cookies, providing cookie controls, restricting non-essential analytics before appropriate consent, masking sensitive information from session replay, applying reasonable retention practices, maintaining account-deletion functionality, and reviewing third-party technologies used across our Services.

We seek to maintain these protections consistently for customers and visitors in Bengaluru, Hyderabad, elsewhere in India, and the international markets we serve.