



IMMENSE CLICK

LEARNING • MARKETING • CONSULTING

Legal, Privacy & Service Governance Compendium

Consolidated Corporate Policy Suite

EDITION	DOCUMENT SET	FORMAT	TOTAL PAGES
September 2026	12 controlled documents	Consolidated PDF	58



Document Control & Reading Guide

This compendium consolidates the current Immense Click legal, service, privacy, cookie and consent documents into a single corporate reference. Each controlled document retains its own title, effective date, substantive clauses and internal pagination. The compendium adds only front matter, part dividers, navigation and a consolidated contents structure.

DOCUMENT HIERARCHY

Service-specific terms supplement the Terms of Service. Signed proposals, statements of work or mandatory law may control where expressly stated.

PRIVACY CONTROLS

Essential, Analytics and Marketing are treated as distinct consent categories. Analytics and Marketing remain separate choices.

SERVICE DELIVERY

Bengaluru and Hyderabad are principal commercial service markets; legal and administrative correspondence remains as stated in the underlying documents.

VERSION DISCIPLINE

Users and staff should rely on the current published version. Material updates should preserve version history and effective dates.

Compendium Structure

Part I - Core Legal & Commercial | Part II - Service-Specific Governance | Part III - Privacy, Cookies & Data Rights | Part IV - Marketing & Consent Governance



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PART I

Core Legal & Commercial Framework

- Terms of Service
- Refund and Cancellation Policy





IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Terms of Service

Corporate Legal & Commercial

EFFECTIVE DATE

September 10, 2026

LAST UPDATED

September 10, 2026

VERSION

1.0



Terms of Service

Effective Date: September 10, 2026 **Last Updated:** September 10, 2026 **Version:** 1.0

These Terms of Service ("Terms") govern your access to and use of the website, accounts, content, products, courses, Learning services, Marketing services, Consulting services, communities, and other services provided through <https://www.immenseclick.com/> by **immenseclick**, operating under the brand **Immense Click** ("Immense Click," "we," "us," or "our").

Immense Click is an India-based business with a principal commercial and service focus on **Bengaluru, Karnataka and Hyderabad, Telangana**, while also serving eligible clients elsewhere in India and internationally through digital, remote, hybrid, and project-based engagements.

For legal and administrative correspondence, Immense Click maintains its registered correspondence location in Narasaraopet, Guntur, Andhra Pradesh 522601, India.

By creating an account, purchasing a service, enrolling in a course, submitting an order, signing a statement of work, or otherwise using the Services, you agree to these Terms and any additional terms applicable to the particular Service.

If you do not agree, do not use the applicable Service.

1. About Immense Click

Immense Click provides services that may include:

- Learning and educational services;
- online courses and educational materials;
- Marketing services;
- digital marketing;
- campaign strategy;
- content and marketing consultancy;
- Consulting services;
- business and strategic consulting;
- digital strategy;
- research and advisory services;
- community features;
- downloadable or digital materials;
- and related professional services.

Availability may vary by market.



References to Bengaluru, Hyderabad, London, Manchester, Edinburgh, Liverpool, Essex, Milton Keynes, Sherman Oaks, California, Ohio, New York, Chicago, Toronto, Melbourne, Dubai, or another market indicate areas in which we may provide or actively offer services. They do not necessarily indicate that Immense Click maintains permanent physical premises in that location.

2. Eligibility

Unless expressly stated otherwise, you must be at least **18 years old** to create an account, purchase Services, or use account-based functionality.

By using the Services, you represent that:

- you meet the applicable age requirement;
- you have legal capacity to enter into these Terms;
- information you provide is accurate;
- and, if acting for an organisation, you have authority to bind that organisation.

3. Accounts

Certain Services may require an account.

You are responsible for maintaining the confidentiality of your login credentials and for activity occurring through your account.

You must not:

- share credentials in a manner that circumvents licensing restrictions;
- impersonate another person;
- create accounts using false information;
- access another user's account without permission;
- interfere with authentication or security controls;
- or attempt to circumvent account restrictions.

Notify support@immenseclick.com promptly if you believe your account has been compromised.

4. Orders and Service Engagements

A website submission, enquiry, proposal request, booking request, or checkout initiation does not necessarily constitute our acceptance of an engagement.

An engagement may become binding when we:

- accept your order;
- confirm the purchase;
- receive required payment;
- execute a proposal or statement of work;
- confirm enrolment;



- or otherwise expressly accept the engagement.

We may reject an order where reasonably necessary because of service availability, suspected fraud, legal restrictions, pricing errors, capacity limitations, conflicts of interest, or other legitimate business reasons.

5. Service-Specific Terms

Certain Services are governed by additional terms.

These include our:

- Course Terms;
- Consulting Terms;
- Marketing Services Terms;
- Community Rules;
- Refund Policy;
- Privacy Policy;
- and Cookie Policy.

Where a signed proposal, order form, master services agreement, or statement of work conflicts with general website terms regarding a particular professional engagement, the signed document will control for that engagement to the extent of the conflict.

6. Pricing and Payment

Prices may be displayed in INR, GBP, USD, CAD, AUD, AED, or another supported currency.

You agree to pay applicable fees shown at checkout or agreed in a proposal, invoice, order form, or statement of work.

Unless expressly stated otherwise:

- quoted fees exclude applicable taxes;
- payment-provider charges may apply;
- foreign exchange rates may affect your final charge;
- and third-party expenses are not included unless expressly identified.

You are responsible for taxes, duties, withholding obligations, or similar charges applicable to you, except taxes imposed directly on Immense Click's income.

7. Payment Processing

Payments may be processed by third-party payment providers.

We do not intend to store complete payment-card credentials.

Use of a payment provider may also be subject to that provider's terms and privacy practices.



8. Refunds and Cancellations

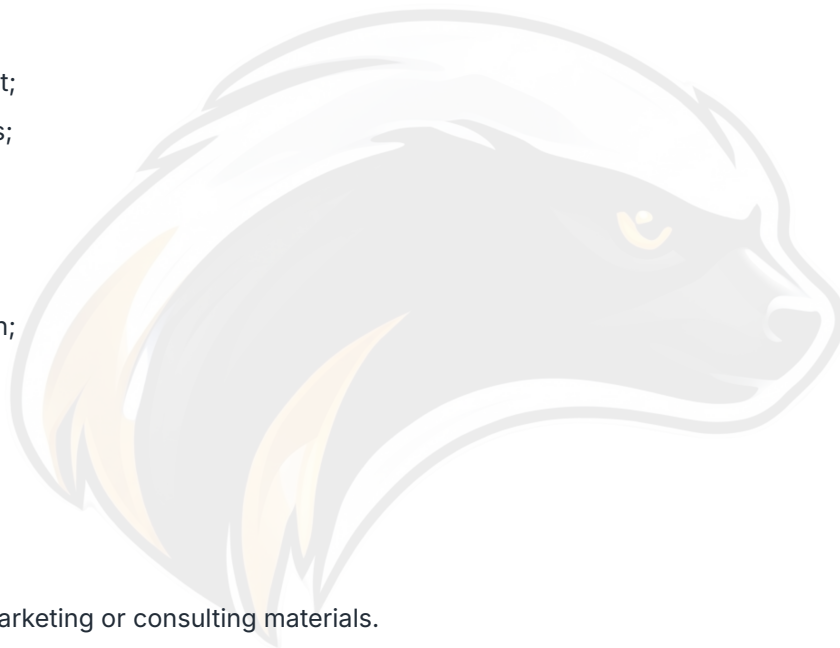
Refund eligibility is governed by the **Immense Click Refund Policy**, any service-specific terms, and mandatory rights under applicable consumer law.

Nothing in these Terms removes a cancellation, cooling-off, refund, or other consumer right that applicable law does not permit you to waive.

9. Intellectual Property

Unless expressly stated otherwise, Immense Click or its licensors own all intellectual-property rights in the Services and Immense Click materials, including:

- course materials;
- lessons;
- videos;
- graphics;
- presentations;
- written content;
- methodologies;
- frameworks;
- reports;
- templates;
- website design;
- software;
- databases;
- branding;
- trademarks;
- logos;
- and original marketing or consulting materials.



Access to the Services does not transfer ownership of these rights.

10. Limited Licence

Where you lawfully purchase or receive access to digital materials, Immense Click grants you a limited, revocable, non-exclusive, non-transferable licence to use those materials for the purpose for which they were supplied.

Unless expressly authorised, you may not:

- reproduce substantial portions;
- resell materials;



- sublicense materials;
- upload paid materials publicly;
- distribute account access;
- publish course recordings;
- create competing products substantially derived from protected materials;
- remove copyright or proprietary notices;
- or commercially exploit Immense Click content.

11. Automated Access, Scraping and AI Training

Publicly accessible website pages may be accessed by ordinary search engines and other automated systems subject to our technical controls and applicable law.

However, without our prior written permission, you may not use automated means to:

- bypass authentication;
- scrape gated or paid content;
- obtain course materials at scale;
- circumvent rate limits;
- access private user information;
- interfere with the Services;
- or extract protected Immense Click content for creation of a competing database or commercial content library.

Paid courses, proprietary consulting materials, reports, templates, recordings, and restricted materials may not be used to train, fine-tune, benchmark, populate, or materially improve an artificial-intelligence model or commercial dataset without written permission from Immense Click.

12. Your Content

Where you submit information, comments, briefs, documents, project materials, community posts, feedback, or other content, you retain ownership of rights you already hold.

You grant Immense Click the rights reasonably necessary to process that material for the purpose for which it was submitted.

You represent that you have authority to provide the material and that our authorised use will not unlawfully violate another person's rights.

13. Confidential Information

Professional engagements may involve confidential information.

Where a separate confidentiality agreement or statement of work applies, that agreement controls.

Otherwise, each party should use reasonable care to protect information that is clearly confidential or would reasonably be understood to be confidential.



Confidentiality obligations do not generally apply to information that:

- is publicly available without breach;
- was lawfully known before disclosure;
- is lawfully obtained from another source;
- is independently developed;
- or must be disclosed by law.

14. Acceptable Use

You must not use Immense Click to:

- engage in unlawful conduct;
- infringe intellectual-property rights;
- distribute malware;
- conduct unauthorised security testing;
- compromise accounts;
- harass or threaten others;
- distribute fraudulent information;
- impersonate others;
- send unauthorised spam;
- exploit minors;
- circumvent payment restrictions;
- interfere with infrastructure;
- or encourage conduct that would violate applicable law.

15. Third-Party Services

Our Services may interact with third-party platforms, payment providers, hosting providers, analytics providers, advertising platforms, communication platforms, social networks, or other services.

We do not control those independent services.

Their availability, policies, algorithms, pricing, approval processes, and functionality may change without our control.

16. Service Availability

We aim to operate our Services reliably but do not guarantee uninterrupted availability.

Services may be temporarily unavailable because of:

- maintenance;
- updates;
- security incidents;



- infrastructure failures;
- third-party outages;
- force majeure;
- legal requirements;
- or circumstances beyond our reasonable control.

17. No Guaranteed Business Outcome

Unless expressly guaranteed in a signed agreement, Immense Click does not guarantee:

- revenue;
- profit;
- search-engine rankings;
- leads;
- sales;
- advertising approvals;
- customer acquisition cost;
- conversion rates;
- employment;
- promotion;
- investment;
- funding;
- examination results;
- certification acceptance;
- or another particular business or educational outcome.

Results depend on circumstances outside our control.

18. Professional Information Disclaimer

General educational and consulting content is provided for informational and professional-development purposes.

Unless expressly agreed in writing, Immense Click is not acting as your lawyer, accountant, regulated investment adviser, doctor, tax adviser, or other regulated professional.

You remain responsible for obtaining specialist advice where appropriate.

19. Suspension and Termination

We may restrict or terminate access where reasonably necessary because of:

- material breach of these Terms;
- non-payment;



- fraud;
- abuse;
- security risks;
- intellectual-property infringement;
- unlawful activity;
- community violations;
- or misuse of our Services.

Where reasonably appropriate, we may provide notice or an opportunity to resolve the problem.

Termination does not eliminate payment obligations already incurred.

20. Disclaimers

To the maximum extent permitted by applicable law, Services are provided on an “as available” basis.

We do not warrant that every Service will:

- meet every individual requirement;
- produce a particular result;
- operate without interruption;
- be error-free;
- or remain unchanged indefinitely.

Nothing in this section excludes warranties or consumer protections that cannot lawfully be excluded.

21. Limitation of Liability

To the maximum extent permitted by law, Immense Click will not be liable for indirect, incidental, special, punitive, exemplary, or consequential losses, including lost profits, lost opportunities, lost goodwill, or loss of anticipated savings, arising from use of the Services.

Where liability may lawfully be limited, our aggregate liability arising from a particular paid Service will ordinarily not exceed the amount paid to Immense Click for that Service during the six months preceding the event giving rise to the claim.

This limitation does not apply where liability cannot legally be excluded or limited.

22. Indemnification

To the extent permitted by law, you agree to indemnify Immense Click against third-party claims arising from:

- material you unlawfully provide;
- infringement caused by client-provided assets;
- unlawful instructions;
- material breach of these Terms;
- or misuse of the Services.



This provision does not require a consumer to indemnify Immense Click for liability caused by Immense Click where such allocation would be prohibited by law.

23. Force Majeure

Neither party will be responsible for delay caused by circumstances reasonably beyond its control, including severe infrastructure failures, natural disasters, governmental restrictions, war, civil disturbance, labour disruption, large-scale internet outages, or comparable events.

Payment for work already completed remains due.

24. Governing Law

These Terms are governed by the laws of India, without prejudice to mandatory consumer rights that may apply in your jurisdiction.

Where permitted by applicable law, courts having competent jurisdiction in Andhra Pradesh, India will have jurisdiction over disputes not otherwise subject to an agreed dispute-resolution process.

A statement of work or other signed agreement may establish a different dispute-resolution process.

25. Changes

We may update these Terms to reflect changes in law, our Services, security practices, business operations, or technology.

Material changes will apply prospectively where required.

The current version will display its Last Updated date.

26. Contact

Immense Click Narasaraopet, Guntur Andhra Pradesh 522601 India

General: connect@immenseclick.com **Support & Privacy:** support@immenseclick.com **Website:** <https://www.immenseclick.com/>



IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Refund and Cancellation Policy

Corporate Legal & Commercial

EFFECTIVE DATE

September 10, 2026

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Immense Click

VERSION

1.0



Refund and Cancellation Policy

Effective Date: September 10, 2026 **Version:** 1.0

This Refund and Cancellation Policy applies to eligible purchases made directly from Immense Click.

Mandatory refund or cancellation rights provided by applicable law remain unaffected.

1. General Principle

Because Immense Click provides a mixture of digital courses, professional services, custom consulting, marketing work, and downloadable materials, refund eligibility depends on the nature of the purchase and whether delivery or work has begun.

A refund is not automatically available merely because a customer later changes their mind after substantial access, consumption, or performance has occurred.

We will nevertheless consider legitimate cases involving duplicate payments, incorrect charges, material service failures, or rights provided by applicable consumer law.

2. Online Courses

Unless a course-specific offer states otherwise, a request for a discretionary course refund must ordinarily be submitted within **7 calendar days of purchase**.

A discretionary refund may be refused where:

- more than 10% of the course has been accessed or completed;
- substantial downloadable materials have been accessed;
- a certificate has already been issued;
- the user has substantially consumed the course;
- account activity indicates abuse of the refund process;
- or the purchase was expressly described as non-refundable to the extent permitted by law.

Where mandatory consumer law provides stronger rights, those rights apply.

3. Live Courses, Cohorts and Workshops

If an event, cohort, workshop, or live programme has not begun, cancellation requests should be submitted as early as possible.

Unless the applicable offer provides different terms, cancellations received more than **7 days before the scheduled start** may be eligible for refund.



Cancellations made shortly before or after commencement may be non-refundable because instructor capacity, preparation, scheduling, or other resources have already been committed.

If Immense Click cancels a paid event without providing a reasonable replacement or rescheduled option, affected customers will generally be offered an appropriate refund for the cancelled portion.

4. Consulting Services

Consulting fees attributable to work already performed are non-refundable except where required by law or agreed otherwise.

Deposits or advance payments may become non-refundable once:

- research begins;
- capacity is reserved;
- project planning starts;
- meetings are delivered;
- deliverables are prepared;
- third-party expenses are incurred;
- or substantial performance has commenced.

If a client cancels before work begins, Immense Click may refund eligible prepaid amounts after deducting any non-recoverable third-party costs or amounts expressly identified as non-refundable in the proposal or statement of work.

5. Marketing Services

Marketing-service fees attributable to strategy, setup, production, management, creative work, campaign configuration, account preparation, research, or work already performed are generally non-refundable.

Advertising spend paid directly to third-party advertising platforms is governed by those platforms and may not be refundable by Immense Click.

Where Immense Click has incurred approved external expenses on a client's behalf, those expenses remain payable.

6. Digital Downloads

To the extent permitted by law, downloadable digital products may become non-refundable once access or download has been provided.

Mandatory statutory rights remain unaffected.

7. Duplicate and Incorrect Charges

Verified duplicate charges or payments collected because of a demonstrable billing error will be corrected or refunded.



Contact **support@immenseclick.com** promptly and provide the relevant transaction reference.

8. Technical Problems

Before requesting a refund for a technical problem, contact support so we can attempt to resolve the issue.

Where a purchased digital Service is materially inaccessible because of a problem attributable to Immense Click and we cannot reasonably remedy it, an appropriate refund, credit, extension, or alternative remedy may be offered.

9. Refund Method

Approved refunds will ordinarily be returned through the original payment method where technically possible.

Banks and payment providers control the time required for the refund to appear.

Payment-provider or foreign-exchange differences outside our control may affect the final amount received.

10. Promotions and Bundles

Refunds for discounted bundles, promotional packages, or multi-service arrangements may be calculated by reference to:

- benefits already used;
- Services already supplied;
- non-refundable components;
- and the pricing structure disclosed when purchased.

11. Chargebacks

We encourage customers to contact us before initiating a payment dispute so that legitimate billing concerns can be investigated.

Nothing in this Policy prevents you from exercising a lawful right to dispute an unauthorised or improper charge.

Fraudulent or abusive chargebacks may result in suspension of associated Services.

12. How to Request a Refund

Submit a request to:

support@immenseclick.com

Include:

- your name;
- account email;



- transaction or invoice reference;
- Service purchased;
- purchase date;
- and a brief explanation of the request.

13. Statutory Rights

Nothing in this Refund Policy limits a mandatory refund, cancellation, cooling-off, defect, misrepresentation, or consumer-protection right that applicable law does not permit us to exclude.

Where mandatory local law conflicts with this Policy, mandatory law controls.



PART II

Service-Specific Governance

- Course Terms
- Community Rules
- Consulting Services Terms
- Marketing Services Terms





IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Course Terms

Learning Services Governance

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Course Terms

Effective Date: September 10, 2026 **Version:** 1.0

These Course Terms apply to Learning products, courses, workshops, educational programmes, training materials, assessments, recordings, and related educational Services offered by Immense Click.

They supplement our Terms of Service.

1. Enrolment

Course access is personal to the registered learner unless the applicable enterprise or team licence expressly permits multiple users.

You may not share an individual course account with another person.

2. Course Licence

Purchasing a course ordinarily provides access rights, not ownership of the course intellectual property.

You receive a limited, personal, non-exclusive, non-transferable licence to access the applicable course for your own learning or professional development.

3. Course Materials

Unless expressly authorised, you may not:

- redistribute videos;
- publish lesson materials;
- share account credentials;
- resell course access;
- reproduce substantial portions of course content;
- upload protected materials to public repositories;
- remove copyright notices;
- or commercially exploit course materials.

Course materials may not be used to train or populate an AI model or commercial dataset without written permission.

4. Course Availability

Course structure, lessons, instructors, examples, software demonstrations, reading lists, assignments, or supporting materials may be updated where reasonably necessary to keep the programme relevant.



Material changes will not intentionally deprive purchasers of the essential substance of the course they purchased.

5. Progress

Where course progress is stored, learners may be able to resume completed or partially completed lessons.

Progress records may be affected by account deletion.

6. Certificates

Where a certificate is offered, the learner must satisfy applicable completion requirements.

A certificate issued by Immense Click does not represent:

- a university degree;
- government accreditation;
- professional licensure;
- guaranteed employment;
- or recognition by every employer or institution,

unless expressly stated otherwise.

7. Academic and Professional Integrity

Users must not falsify completion, impersonate another learner, manipulate assessment results, or obtain certificates through dishonest means.

8. Results

Completion of a course does not guarantee employment, earnings, client acquisition, professional advancement, academic admission, or business results.

9. Live Sessions

Live-session schedules may occasionally change.

Where a material change occurs, we may provide a replacement session, recording, credit, or other appropriate accommodation.

10. Refunds

Course refunds are governed by our Refund and Cancellation Policy and any specific terms presented at checkout.



11. Termination

Course access may be suspended for piracy, credential sharing, harassment, payment fraud, intellectual-property infringement, or serious violations of these Terms.

Mandatory consumer rights remain unaffected.





IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Community Rules

Community Governance

EFFECTIVE DATE

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Immense Click

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Community Rules

Effective Date: September 10, 2026 **Version:** 1.0

Immense Click communities, discussion areas, learner groups, forums, event chats, and related spaces are intended to support useful, respectful, and professional interaction.

Participation is conditional on these Community Rules.

1. Treat People Professionally

Disagreement is permitted.

Harassment, threats, targeted abuse, intimidation, stalking, or sustained personal attacks are not.

2. No Discrimination or Hateful Conduct

Do not attack, demean, or exclude people based on protected personal characteristics.

3. No Sexual Exploitation or Harm to Minors

Sexual exploitation, child sexual abuse material, grooming, or predatory conduct is prohibited.

4. No Illegal Activity

Do not use the community to arrange, promote, or materially facilitate unlawful conduct.

5. No Fraud or Impersonation

Do not:

- impersonate another person;
- misrepresent professional credentials;
- operate scams;
- solicit payments deceptively;
- or attempt to steal credentials.

6. No Spam

Do not flood community spaces with:

- unsolicited promotions;
- repetitive advertisements;



- referral spam;
- irrelevant links;
- or automated posts.

Reasonable professional networking may be permitted where relevant.

7. Protect Privacy

Do not publish another person's private information without lawful authority.

Do not disclose private course participants' contact information, messages, financial information, credentials, or sensitive personal information.

8. Intellectual Property

Only share content you have permission to share.

Do not redistribute paid Immense Click course materials through community channels.

9. Security

Do not distribute malware, phishing links, stolen credentials, or instructions intended to compromise Immense Click systems or other users.

10. Moderation

Immense Click may:

- remove content;
- restrict posting;
- issue warnings;
- suspend accounts;
- remove participants;
- or preserve relevant evidence

where reasonably necessary to enforce these Rules, protect users, maintain security, or comply with law.

11. Reporting

Potential violations may be reported to:

support@immenseclick.com

Good-faith reports should include enough information for us to identify the relevant content or account.

12. Enforcement

Enforcement may depend on severity, context, history, risk, and applicable law.



Serious violations may result in immediate removal without a prior warning.





IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Consulting Services Terms

Consulting Services Governance

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Consulting Services Terms

Effective Date: September 10, 2026 **Version:** 1.0

These Consulting Services Terms govern Consulting engagements supplied by Immense Click and supplement our general Terms of Service.

1. Scope

The specific scope of a Consulting engagement may be described in:

- a proposal;
- order form;
- statement of work;
- email confirmation;
- engagement letter;
- or other written agreement.

Where a signed engagement document conflicts with these general Consulting Terms, the signed engagement document controls for that project.

2. Client Responsibilities

The client agrees to provide reasonably necessary:

- information;
- access;
- approvals;
- feedback;
- personnel availability;
- documents;
- credentials;
- and decisions.

Delays caused by missing client dependencies may affect project schedules.

3. Accuracy of Client Information

Immense Click may rely on information supplied by the client unless the engagement expressly requires independent verification.

The client is responsible for materially accurate information.



4. Deliverables

Deliverables are limited to those expressly included in the agreed scope.

Additional revisions, meetings, research, or services outside scope may require additional fees.

5. Timelines

Project dates are estimates unless expressly identified as binding deadlines.

Client delays, third-party dependencies, scope changes, force majeure, or missing approvals may alter timelines.

6. Advice and Decisions

Consulting recommendations reflect information reasonably available at the time.

Business conditions change.

The client remains responsible for its own management, commercial, strategic, operational, legal, financial, hiring, investment, and implementation decisions.

7. Specialist Advice

Unless expressly stated in writing, Consulting Services do not constitute regulated:

- legal advice;
- tax advice;
- investment advice;
- medical advice;
- accounting assurance;
- or another regulated professional service.

8. No Guaranteed Results

We do not guarantee revenue, profit, investment, financing, cost savings, market share, search rankings, organisational performance, or another particular outcome unless expressly guaranteed in a signed agreement.

9. Intellectual Property

Pre-existing Immense Click frameworks, methodologies, templates, tools, know-how, and reusable materials remain ours.

Upon full payment, client-specific deliverables may be used by the client as specified in the applicable engagement.



Any ownership transfer must be expressly agreed in writing.

10. Client Materials

The client retains ownership of its pre-existing materials.

The client authorises Immense Click to use those materials to perform the engagement.

The client represents that it has necessary rights to provide them.

11. Confidentiality

Each party will use reasonable safeguards for confidential information received in connection with the engagement.

More specific confidentiality terms in an NDA or engagement agreement will control.

12. Fees and Expenses

Fees, milestones, payment dates, taxes, and approved expenses are determined by the applicable proposal, invoice, or statement of work.

Late or overdue payments may result in suspension of work.

13. Cancellation

Cancellation and refund treatment is governed by the Refund Policy and applicable statement of work.

Fees for completed work remain payable.

14. Third-Party Dependencies

Where recommendations involve software, platforms, vendors, advertising networks, search engines, APIs, or external suppliers, their availability and decisions remain outside Immense Click's control.

15. Portfolio Use

We will not publicly disclose confidential client information merely for promotional purposes.

Any use of a client's protected trademarks, confidential project details, or non-public results as a case study should be subject to appropriate permission.

16. End of Engagement

At completion or termination, outstanding undisputed invoices and approved expenses remain payable.

Confidentiality, intellectual property, liability, and other provisions intended to survive termination will continue to apply.



IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Marketing Services Terms

Marketing Services Governance

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Marketing Services Terms

Effective Date: September 10, 2026 **Version:** 1.0

These Marketing Services Terms apply to marketing strategy, campaign services, content, advertising, digital marketing, SEO-related work, creative services, analytics, website marketing, social media, lead-generation support, and related Marketing Services provided by Immense Click.

1. Scope

The applicable proposal or statement of work defines:

- channels;
- deliverables;
- campaign scope;
- management fees;
- media budget;
- timelines;
- reporting;
- creative work;
- revisions;
- and other project requirements.

2. No Guaranteed Marketing Outcome

Marketing performance depends on numerous factors outside our control.

Unless expressly guaranteed in writing, Immense Click does not guarantee:

- a number of leads;
- sales;
- revenue;
- ROAS;
- conversion rate;
- rankings;
- traffic;
- impressions;
- advertising approval;
- viral reach;
- media coverage;



- platform distribution;
- or customer acquisition cost.

3. SEO

Search engines independently determine crawling, indexing, ranking, snippets, AI summaries, local results, and other search presentation.

SEO recommendations are intended to improve relevant technical, content, authority, and discoverability signals but cannot guarantee a specific ranking.

We will not knowingly fabricate a physical office location solely to deceive search engines or users.

Service-area optimisation may truthfully identify markets such as Bengaluru and Hyderabad where Immense Click actively provides or offers services.

4. Client Claims

The client is responsible for the factual and legal accuracy of claims concerning its:

- products;
- prices;
- qualifications;
- testimonials;
- performance claims;
- offers;
- guarantees;
- regulated products;
- and business practices.

Immense Click may refuse a claim or campaign that appears materially deceptive or unlawful.

5. Client Assets

The client represents that it has appropriate rights to trademarks, images, footage, databases, mailing lists, testimonials, music, text, and other material it provides.

6. Approvals

Where client approval is required, the client should review materials promptly.

Approval of a creative, advertisement, landing page, campaign, or claim indicates authorisation to proceed, subject to any later platform decision.



7. Advertising Accounts

Advertising platforms may:

- reject campaigns;
- suspend accounts;
- change algorithms;
- change pricing;
- alter targeting;
- remove features;
- or impose additional verification.

These decisions are outside our control.

8. Advertising Spend

Unless expressly stated otherwise, advertising/media spend is separate from Immense Click's management or professional fees.

Platform spend may be paid:

- directly by the client;
- through a client advertising account;
- or under another arrangement identified in writing.

9. Third-Party Platforms

Marketing Services may depend on platforms operated by third parties.

Immense Click is not responsible for platform outages, suspensions, algorithm changes, policy changes, data discrepancies, or other matters outside our reasonable control.

10. Leads and Databases

Client use of leads, customer lists, prospect information, tracking technologies, and marketing databases must comply with applicable privacy, electronic marketing, and consumer-protection laws.

A client must not instruct Immense Click to use unlawfully obtained marketing lists.

11. Consent

Where a campaign requires opt-in consent, the client is responsible for ensuring that the underlying data collection and permissions are lawful unless Immense Click has expressly accepted responsibility for designing and operating that consent system.



12. Intellectual Property

Client-owned materials remain the client's property.

Immense Click's pre-existing:

- processes;
- frameworks;
- templates;
- know-how;
- methodologies;
- automation systems;
- and reusable tools

remain Immense Click property.

Ownership or licensing of custom deliverables will be determined by the applicable statement of work.

13. Reporting

Analytics platforms may use different attribution models.

Reported results may therefore differ among advertising platforms, analytics services, CRM systems, payment systems, and actual financial records.

14. Pausing or Terminating Campaigns

Campaigns may be paused where:

- invoices remain overdue;
- required client approvals are missing;
- advertising accounts are unavailable;
- campaigns present a legal or platform-policy risk;
- or necessary dependencies have not been provided.

15. Refunds

Marketing fees for work already performed are generally non-refundable except where mandatory law or a written agreement provides otherwise.

Advertising spend and third-party charges are subject to their respective provider rules.

16. Confidentiality

Client strategy, credentials, unpublished campaigns, business information, and non-public performance information will be handled subject to applicable confidentiality obligations.

PART III

Privacy, Cookies & Data Rights

- [Cookie Policy](#)
- [Data Export](#)
- [Account Deletion](#)





IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Cookie Policy

Privacy & Data Governance

EFFECTIVE DATE

September 10, 2026

LAST UPDATED

September 10, 2026

VERSION

1.0



Cookie Policy

Effective Date: September 10, 2026 **Last Updated:** September 10, 2026 **Version:** 1.0

This Cookie Policy explains how Immense Click uses cookies and similar technologies on <https://www.immenseclick.com/>.

It supplements our Privacy Policy.

1. What Are Cookies?

Cookies are small files or values stored by a web browser.

Websites may use them to:

- maintain sessions;
- remember preferences;
- support security;
- measure website usage;
- or enable other functionality.

Related technologies may include browser storage and similar device-storage mechanisms.

2. Cookie Categories

Immense Click categorises technologies as:

Strictly Necessary

Used for essential functionality such as:

- authentication;
- security;
- session management;
- fraud prevention;
- account functionality;
- and remembering privacy preferences.

Analytics

Used to understand website usage and improve performance and usability.

Microsoft Clarity belongs to this category.



Marketing

Used for advertising, retargeting, advertising measurement, or comparable marketing purposes if such functionality is introduced.

Marketing consent is kept distinct from analytics consent where appropriate.

3. Microsoft Clarity

We use or intend to use **Microsoft Clarity** for analytics, heatmaps, behavioural measurement, and session replay.

Depending on our configuration and your consent choices, Microsoft identifies the following cookies as potentially associated with Clarity:

Cookie	Category	Purpose
_clck	Analytics	Stores a pseudonymous Clarity browser/user identifier and preferences for a website.
_clsk	Analytics	Groups multiple page views into a Clarity session.
CLID	Analytics / Microsoft service	Identifies when Clarity first encountered a browser.
ANONCHK	Microsoft service	Used in relation to Microsoft identifier and advertising-storage status.
MR	Microsoft service	Indicates whether Microsoft's MUID identifier should be refreshed.
MUID	Microsoft identifier	Identifies unique browsers across Microsoft properties and may have analytics or advertising-related uses depending on consent and configuration.
SM	Microsoft service	Supports synchronisation of Microsoft identifiers across Microsoft-controlled domains.

Not every cookie will necessarily appear on every visit.

Microsoft may change cookie implementation over time.

4. Clarity Consent

We intend to use Microsoft's current consent framework so that analytics and advertising storage can be independently controlled.

Our intended default state is:

Analytics Storage — Denied

Advertising Storage — Denied

Analytics storage may be changed to granted after appropriate analytics consent.



Advertising storage should remain denied unless a separate marketing or advertising purpose is introduced and corresponding consent is obtained where required.

5. Essential Platform Cookies

Immense Click may also use cookies or browser storage necessary for:

- authentication;
- account security;
- session continuity;
- CSRF/security protection;
- fraud prevention;
- and privacy-preference storage.

The exact names of these technologies depend on our deployed infrastructure.

We will not publish invented cookie names. Our production cookie inventory should be updated when authentication, hosting, payment, analytics, or other infrastructure changes.

6. Cookie Preferences

Where applicable, users may choose:

Accept All

Reject Non-Essential

Customize Preferences

Essential technologies may remain active.

Analytics and Marketing should be separately configurable.

7. Changing Your Decision

You may change available choices through the **Cookie Preferences** control on our website.

You may also remove existing cookies using browser controls.

Deleting the preference record may cause the cookie banner to appear again.

8. Session Replay

Clarity may reconstruct user interactions to produce session replay.

We intend to mask sensitive fields and avoid recording readable passwords, payment credentials, authentication codes, and similarly sensitive information.



9. Updates

We may update this Cookie Policy where:

- vendors change;
- cookie names change;
- purposes change;
- new technology is introduced;
- or applicable law changes.

10. Contact

Questions about cookies may be sent to:

support@immenseclick.com





IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Data Export

Privacy Rights & Controls

EFFECTIVE DATE

September 10, 2026

DOCUMENT OWNER

Immense Click

VERSION

1.0



Data Export

Effective Date: September 10, 2026 **Version:** 1.0

Download or Request Your Immense Click Data

You may request a copy of personal information associated with your Immense Click account where applicable.

A data export may include information such as:

- account profile information;
- account identifiers;
- Learning enrolments;
- course progress;
- purchase history maintained by Immense Click;
- privacy preferences;
- marketing preferences;
- and other eligible account information.

Certain internal security information, anti-fraud information, confidential business information, information concerning another person, legally privileged material, or information that we are legally prohibited from providing may be excluded.

How to Request an Export

Where available, select:

Account → Privacy → Export My Data

Alternatively, email:

support@immenseclick.com

from the address associated with your account.

We may verify your identity before providing an export.

Format

Where reasonably practicable, electronic data may be provided in a commonly used machine-readable format such as JSON or CSV, together with human-readable information where appropriate.

Timing

We aim to respond to verified requests within **30 days**, but a different statutory timeframe may apply depending on your jurisdiction.



Where applicable law provides a stronger right or shorter requirement, applicable law controls.

Security

For privacy reasons, export links should:

- require authentication or secure verification;
 - expire after a limited period;
 - and not be publicly accessible.
-





IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Account Deletion

Privacy Rights & Controls

EFFECTIVE DATE

September 10, 2026

DOCUMENT OWNER

Immense Click

VERSION

1.0



Account Deletion

Effective Date: September 10, 2026 **Version:** 1.0

Delete Your Immense Click Account

Registered users may request deletion of their account and eligible associated personal information.

Where available, select:

Account → Privacy → Delete Account

You may also request deletion by emailing:

support@immenseclick.com

Before You Delete Your Account

Account deletion may permanently remove access to:

- purchased account-based content where continued access depends on the account;
- Learning progress;
- course history;
- saved preferences;
- certificates stored only within the account;
- community activity;
- and other account functionality.

You should export information you want to retain before deletion.

Verification

Because deletion is irreversible, we may require:

- re-authentication;
- email verification;
- or another reasonable security step.

What We Delete

Following a valid request, we will delete or anonymise personal information that we are no longer required or permitted to retain.

Information We May Retain

Certain information may be retained where reasonably necessary for:

- tax obligations;



- accounting records;
- transaction records;
- fraud prevention;
- dispute resolution;
- cybersecurity;
- enforcement of legal rights;
- compliance with law;
- or another lawful purpose.

Retained information will no longer be used for unrelated marketing simply because the account previously existed.

Processing Period

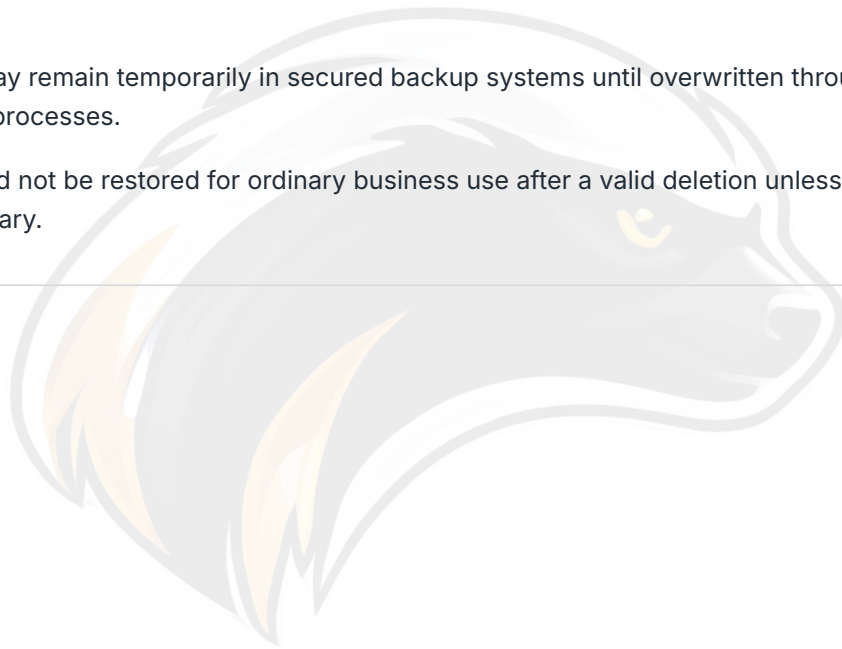
We aim to complete eligible account-deletion requests within **30 days**.

A different period may apply where required or permitted by applicable law.

Backups

Residual copies may remain temporarily in secured backup systems until overwritten through normal backup-retention processes.

Such copies should not be restored for ordinary business use after a valid deletion unless legally or technically necessary.



PART IV

Marketing & Consent Governance

- Marketing Consent
- Unsubscribe Policy
- Consent History





IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Marketing Consent

Privacy & Marketing Governance

EFFECTIVE DATE

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Marketing Consent

Effective Date: September 10, 2026 **Version:** 1.0

Optional Marketing Communications

Marketing consent is optional and is not required to create an ordinary Immense Click account or purchase a Service unless a particular communication is genuinely necessary to provide that Service.

The recommended website checkbox is:

☐ **I would like to receive occasional emails from Immense Click about courses, Marketing and Consulting services, insights, events, and relevant offers. I understand that I can unsubscribe at any time.**

The checkbox must be **unticked by default** where affirmative consent is required.

Do not combine it with:

- acceptance of the Terms of Service;
- acceptance of the Privacy Policy;
- course enrolment;
- or payment authorisation.

Where multiple marketing channels are introduced, channel-specific choices should be considered.

For example:

☐ **Email**

☐ **SMS / messaging**

Where consent is relied upon, Immense Click should retain sufficient evidence to demonstrate:

- who consented;
- what they consented to;
- when they consented;
- how consent was obtained;
- the version of the wording shown;
- and whether or when consent was withdrawn.



IMMENSE CLICK

CORPORATE LEGAL & COMPLIANCE

Unsubscribe Policy

Privacy & Marketing Governance

EFFECTIVE DATE

September 10, 2026

DOCUMENT OWNER

Immense Click

VERSION

1.0



Unsubscribe Policy

Effective Date: September 10, 2026 **Version:** 1.0

Every promotional email sent by Immense Click should contain a clear and functioning unsubscribe mechanism.

The recommended footer language is:

You are receiving this message because you subscribed to Immense Click communications or because we are otherwise permitted to contact you. You can unsubscribe from marketing emails at any time using the link below.

Unsubscribe | Manage Preferences | Privacy Policy

Unsubscribing from marketing must not prevent necessary:

- security messages;
- transaction confirmations;
- account notices;
- course-access communications;
- service-delivery communications;
- legal notices;
- or other genuinely non-promotional messages.

Unsubscribe Requirements

An unsubscribe request should:

- not require payment;
- not require the user to create an account;
- not require unnecessary personal information;
- be honoured promptly;
- and prevent future marketing through the affected channel unless the person subsequently opts in again.

As an internal standard, Immense Click should suppress the address from promotional email **immediately where technically practical**, rather than waiting for the maximum period permitted under any particular law.

A suppression record may be retained after unsubscribe so that we remember **not** to send further marketing.



IMMENSE CLICK

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Consent History

Privacy Rights & Controls

EFFECTIVE DATE

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Consent History

Effective Date: September 10, 2026 **Version:** 1.0

Your Privacy and Consent History

Where account functionality supports it, Immense Click may allow registered users to view current and previous privacy choices.

Recommended interface:

Account → Privacy → Consent History

The page may display entries such as:

Preference	Status	Date	Source
Analytics Cookies	Accepted / Rejected	Date & time	Cookie Banner
Marketing Cookies	Accepted / Rejected	Date & time	Cookie Banner
Marketing Email	Subscribed / Unsubscribed	Date & time	Signup / Preferences
Terms of Service	Accepted	Date & time	Registration / Checkout
Privacy Notice	Acknowledged	Date & time	Registration
Course Terms	Accepted	Date & time	Course Checkout

Internal Consent Record

For important consent events, Immense Click should retain an auditable record containing, where appropriate:

- user ID or pseudonymous identifier;
- consent category;
- consent status;
- timestamp;
- policy or notice version;
- method/source;
- applicable country or consent regime where necessary;
- withdrawal timestamp;
- and relevant technical evidence.

Do not store more information than is reasonably needed to demonstrate the consent event.



Example Consent Event

```
User: 8f31...  
Category: marketing_email  
Status: granted  
Notice version: marketing-consent-v2  
Timestamp: 2026-09-10T14:32:18Z  
Source: signup_form
```

A later withdrawal should ordinarily create a **new event** rather than silently overwriting all evidence of the previous decision.

Example:

```
User: 8f31...  
Category: marketing_email  
Status: withdrawn  
Timestamp: 2026-11-02T09:10:04Z  
Source: unsubscribe_link
```

This allows Immense Click to demonstrate both when consent existed and when it stopped.

Consent Is Revocable

Where processing relies on consent, users should be able to withdraw that consent without unreasonable friction.

Withdrawal should be communicated to applicable systems and vendors so that future processing reflects the updated decision.

Cookie Consent History

Your cookie system should record at minimum:

- consent version;
- essential status;
- analytics status;
- marketing status;
- decision timestamp;
- and later preference changes.

Do not use the consent database itself as an advertising profile.

Retention

Consent and suppression evidence may be retained for an appropriate compliance period even after a person withdraws consent where reasonably necessary to demonstrate compliance, resolve disputes, or prevent accidental re-subscription.



Such records should not be used as permission to resume marketing.

